

IT'S LIVE!
in Queensland



WOW
Women of the World
Western Queensland
4 – 6 March 2022
Longreach

ACKNOWLEDGEMENTS

Welcome to WOW Western Queensland (Longreach) to be held 4 – 6 of March 2022 on the traditional land of the Iningai and Bidjara peoples.

This has been planned in partnership with the women of Longreach, Red Ridge Interior Queensland, and Longreach Regional Council.

Presented by

OFONEMIND

In Partnership with

The WOW Foundation



WOW Festivals are presented by arrangement with Southbank Centre, London

Acknowledgement

WOW Australia acknowledges Aboriginal and Torres Strait Islander peoples as the sovereign First Nations of the Australian continent and its adjacent islands, especially all those traditional owners of the lands on which our events will be taking place in 2022. In welcoming women and girls from First Nations across the region, WOW Australia 2022 will extend understanding of the unique place and contributions of First Nation women and girls to contemporary life, and create a celebration which honours differences and builds connections through shared experiences.



WELCOME



Welcome to WOW Australia 2022.

The Queensland Government is delighted to support this important program of events celebrating the achievements of women and girls and promoting a world in which gender equality is the norm.

WOW is a catalyst for change. It identifies the barriers which women face today, and it facilitates a positive way forward.

Over the past few years, we have seen advancements in gender equality, and more women and girls are participating in greater opportunities across Queensland.

This aligns with the actions the Queensland Government is proud to have supported through its *Queensland Women's Strategy*.

We are creating more pathways for women's education and employment, delivering health and wellbeing services, supporting more women

into leadership roles, and making crucial reforms to address the safety of women and children. We know there is still work to do.

We are proud of, and committed to, the momentum for change across Queensland. That is why we support the great work of WOW.

Together, we are shaping the world today for a brighter tomorrow for women and girls.

A handwritten signature in black ink.

ANNASTACIA PALASZCZUK MP
PREMIER OF QUEENSLAND
MINISTER FOR THE OLYMPICS

A handwritten signature in black ink.

SHANNON FENTIMAN MP
ATTORNEY-GENERAL AND
MINISTER FOR JUSTICE,
MINISTER FOR WOMEN AND
MINISTER FOR THE PREVENTION
OF DOMESTIC AND FAMILY VIOLENCE

WOW AT A GLANCE



Panels and Conversations

At the heart of WOW are the conversations we need to have, led by people who have created change in their lives and in their communities, exploring many of the issues of importance to women and girls today in Western Queensland.

WOW Bites sessions

WOW Bites are short talks, readings and soapbox moments on a wide range of subjects designed to inspire, engage and introduce new ideas from local women and festival guests.

WOW Bites have been made possible through support from **QSuper**.



Workshops

WOW looks after your mind body and soul! If you want more action, learn new skills or just relax and be pampered join in one of our many workshop sessions which will cover topics such as a Yarning Circle, how to be a good bystander, dance or learn to podcast!

WOW Speedmentoring

A WOW favourite — an opportunity to share your challenges, exchange ideas and stories and potentially identify a new mentor. WOW Speed Mentoring will take place on Friday 4th at Longreach State High School

Bec Mac @ WOW

Dynamic broadcast producer and presenter **Bec Mac** will join the Festival throughout the weekend with a camera and microphone curating a series of interviews with speakers and performers capturing their thoughts on all the WOW happenings, topics and ideas taking you to the heart of the action as it unfolds. To catch interviews follow on WOW Australia socials or head to www.facebook.com/becmactv or Instagram @becmactv

Ticketed Performances

There are two performances in Longreach which you can include in your Festival Pass or purchase separately. On Friday night **Red Ridge the Label** — **Canvas to Catwalk** and on Saturday night **Jenny Wynter**. Looking to escape responsibility for a couple of hours? Come join “a giggle of Mums!”

IWD Lunch

WOW Longreach will include a special lunch for all participants on Sunday 6th March to celebrate **Queensland Women's Week** and the UN **International Women's Day**. You will have the opportunity to hear from young women on their hopes and fears for the future.

MARKETPLACE

5TH AND 6TH MARCH



Longreach Civic and Cultural Centre
Saturday 11.30am – 6.00pm
Sunday 8.30am – 12.30pm

An integral part of any WOW, the marketplace will be filled with fabulous locally made goods and some gorgeous artisan items from other parts of Australia.

Local Potters from the Longreach Arts & Cultural Association Inc have been making some beautiful pots for sale, and there will be an array of locally made quilts. Yummy homemade biscuits, jams and relishes, many made from produce from the Longreach **Community Garden**. Winton's **Tracey Harbour** will have a range of her beautifully crafted jewellery. Keep the sun off, or just adorn your head with a stunning hat made by the **2MadHatters**. Candles and crystals from local online business, **Loving Crystals** and Outback Stampers with outback cards are just some of the stalls that will feature.

The marketplace will also be a space for workshops and performance as well as information from local community organisations including the **Royal Flying Doctors Service (RFDS)** and the **Queensland Country Women's Association (QCWA)**

FRIDAY 4 MARCH

SCHOOLS PROGRAM

WOW @ Longreach State High School

We are delighted to join with Longreach State High School to present a day of activities as part of the WOW weekend! Friday morning will see girls from years 11 and 12 have the opportunity to participate in a lively **WOW Speed Mentoring**, session with some of our speakers and women leaders from the Longreach community followed by a late morning tea to celebrate International Women's Day with a guest speaker.

Students in years 9 and 10 will also get the opportunity to participate in the popular workshops from the **MATE** team at **Griffith University**, empowering students to become effective bystanders by providing them with practical tools and scripts to respectfully challenge problematic behaviour and **be someone who does something**.

For further details contact vmoll1@eq.edu.au or info@wowaustralia.com.au

FRIDAY NIGHT

Red Ridge the Label — Canvas to Catwalk

6.30pm for 7pm start
Longreach Civic and Cultural Centre
Red Ridge will once again bring a WOW factor to celebrations by opening the event on the Friday night at **Longreach Civic and Cultural Centre**, presenting a **Red Ridge the Label** catwalk experience with the *Diamantina and Georgina collections* featuring artwork from **Two Sisters Talking (Anpanuawa) Joyce Crombie**, and **(Aulpunda) Jean Barr Crombie**.

A special feature will include unique one off design collection representing artworks by local Longreach artists, together with a special performance of **Matya (Long Ago)** in collaborations with the **Central West Aboriginal Corporation**.



SATURDAY 5 MARCH

SATURDAY NIGHT

The Funny Mummies Cabaret Spectacular

6.30pm for 7pm start
Longreach Civic and Cultural Centre

An amazing cabaret showcase headlined by award winning comedian and mother of six **Jenny Wynter** and performed by mothers for mothers, blending stand-up, musical comedy, physical theatre and more, to create a one-of-a-kind experience. Three mama performers, allowing and encouraging the audience to laugh at their own stories of the shit parts of parenthood, tales of epic mothering fails and ever relatable domestic dramas.



WOW LONGREACH FESTIVAL PROGRAM SATURDAY 5TH MARCH

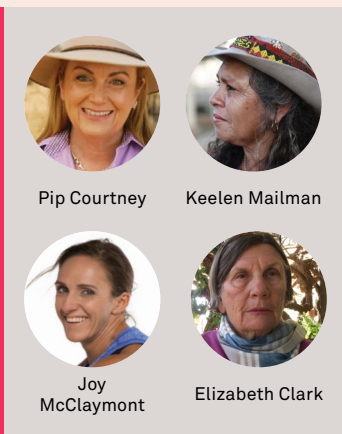
12.00pm 12.30pm 1.00pm 1.30pm 2.00pm 2.30pm 3.00pm 3.30pm 4.00pm 4.30pm 5.30pm 6.30pm

<p>MAIN HALL conversations / panels / performances</p>	<p>Welcome to the Festival and Opening Address from WOW Australia Patron The Hon. Quentin Bryce</p>	<p>12.30pm — 1.30pm Snakes and Ladders When women are starting out in their career, climbing the ladder from the bottom makes a lot of sense — more money, more influence, more security, more freedom to choose. But along the way, most of us land on a snake or two — a life change, excessive work demands, or assumptions about what women can and should do. In this session we hear from leading Queensland women tackling that ladder, their leadership journeys and their strategies for beating the snakes in the workplace. Facilitated by ABC's Cathie Schnitzerling, this session will include contributions from Police Inspector Julia Cook, Deputy Mayor of Barcardine Milynda Rogers and CEO of Western Queensland PHN, Sandy Gillies.</p>		<p>2.00 — 3.00pm Mother Nature She's the wellspring of our very existence and survival. But she can be capricious, handing out drought, cyclones, floods, fire, disease and insect plagues, with terrifying consequences. How can we develop a better understanding of how to live with Mother Nature? And when it gets really tough, how can we find sources of strength and support in a session facilitated by Professor Anne Tiernan, with contributions from Verity Morgan-Schmidt Principal at Gheerulla Creek Consulting, Leann Wilson, Managing Director — Regional Economic Solutions, Grazia Jody Brown and CEO of Desert Channels Group, Leanne Kohler.</p>		<p>Anne Tiernan</p>		<p>Leanne Kohler</p>	<p>3.30pm — 4.30pm A Place Called Home Home is more than the roof over our heads — it's our history, our people, somewhere we feel safe, accepted, and connected. For people coming new to a community, these vital connections have to be built from scratch, and maybe across barriers of language and culture. Even locals whose circumstances change can find themselves struggling with loneliness, and the need for new social structures and relationships. Join Christine Castley CEO of Multicultural Australia as she facilitates a session exploring this topic with Presenter for ABC Western Queensland Heather Hale, traveller Izabela Glebicka and artist Tracey Harbour.</p>		<p>Christine Castley</p>		<p>Heather Hale</p>		<p>Tracey Harbour</p>
<p>FAIRMONT HALL Workshops / WOW Bites / Speed mentoring</p>			<p>Milynda Rogers</p>		<p>Cathie Schnitzerling</p>	<p>2.00 — 3.00pm Your Finances — Your Questions answered Join the team from QSuper to point you in the direction of managing your money towards financial independence, understanding how much you really need to save for my retirement; what to do when things don't go to plan (separation; loss of partner; loss of job) and in partnership with DV Connect understanding financial abuse, the danger signs and resources to help. Throughout the day QSuper representatives will also be available for one on one sessions — open to all not just QSuper members!</p>		<p>Verity Morgan-Schmidt</p>	<p>3.30pm — 4.30pm WOW Bites Inspirational stories including Rose Leggett on acting on what makes you tick, Tracy Hatch on why she is 'Not Wrecked, Yet', Mad Hatter Robin Strang on Hatting for Health, Lucy Senior on communications with a difference and paleontologist Adele Pentland on Digs and Dino discoveries.</p>						
<p>THE MARKETPLACE / READFORD ROOM MARKETPLACE — food, craft, info and workshops</p>		<p>12.30pm — 1.30pm Get HEaRD — HER stories, HER voice Radio 4EB will teach you how to develop your story idea, hone your interview techniques and create your own podcast in a targeted 'masterclass'. Interested participants can also engage in a series of on-line workshops pre-Festival and then attend the 'masterclass' at the event. A small team from Radio 4EB will be in attendance with their Outside Broadcast Van and participants will have the additional opportunity to interview speakers and performers and broadcast live on digital radio.</p>	<p>1.00pm — 3.00pm Making Change: Collage Poster Workshop In a time of fake news, mass media and global unrest—poster design can capture attention and has never been more relevant. In this workshop we invite you to collaborate with Queensland College of Art, Griffith University Designer Rae Cooper and Visual Communication Designer, Hannah Ison, to explore how collage can be used to express your perspectives about the state of the world, issues impacting your everyday life and feelings that you want to express.</p>	<p>3.00pm — 3.30pm African Dancing and Drumming performance from Imanzi</p>		<p>3.30pm — 4.30pm The 'Yarning Circle' Hear Bidjara/Kara-Kara businesswoman Leann Wilson impart her First Nations teaching through the power of the yarning stick as she shares 'Gidyea Log' yarns. Be inspired by the Green Ribbon Story, and unpack the Blue Ribbon Story using the Six Kangaroo Principles.</p>		<p>5.30pm — 6.30pm Before the evening performance of Funny Mummies Cabaret Spectacular grab and drink and enjoy more of African Dancers Imanzi with Central West Music Makers</p>							

WOW LONGREACH FESTIVAL PROGRAM SUNDAY 6TH MARCH

8.30am 9.00am 9.30am 10.00am 10.30am 11.00am 11.30am 12.00pm 12.30pm 1.00pm 1.30pm 2.00pm

MAIN HALL
Major talks / panels / performances



9.30am — 10.30am
30 Years of Landline Women

In its 30 years, ABC Landline has seen the role of rural and farming women change from being legally considered as 'sleeping partners non-productive' or 'home-makers' to a young female farmer winning the 2020 Apprentice of the Year. Women, young and old, throughout that time have shared their stories of how their success has been in working smarter not harder. Celebrate 30 years of the ABC flagship program with host **Pip Courtney** and three generations of women from the land including **Joy McClaymont**, **Keelen Mailman** and **Elizabeth (Thumper) Clark**.



11.00am — 12.00pm
WOW Bites

Inspirational stories including (Anpanuawa) **Joyce Crombie** and (Aulpunda) **Jean Barr Crombie** sharing their journey of Canvas to Catwalk, **Amanda Jane** on living differently, creating and inspiring others, **Selena Gomersall** on her steep learning curve about life in rural communities and **Sheila Campbell** on how QCWA will continue to connect, collaborate and create an impact 100 years and beyond

12.30 — 2.00pm
The Future is Ours — incorporating an International Women's Day lunch

To bring to a close our WOW Longreach weekend we will celebrate the UN International Women's Day with a lunch, including a closing performance from Central West Music Makers and a closing address from Queensland's Attorney-General, Minister for Justice, Minister for Women and Minister for the Prevention of Domestic and Family Violence **Shannon Fentiman**, followed by our final conversation **The Future is Ours**. The future — with all its challenges and opportunities — is in the hands of the next generation. We invite the heroes of tomorrow to share their hopes and fears — what the challenges are for them as young women today and what changes they would like to see in a conversation facilitated by ABC Queensland presenter **Maddie McCosker** Queensland Rural Ambassador **Teri Sommerfield**, TFFF Advisor **Sarah O'Brien**. This session will also include lunch to celebrate International Women's Day and a closing address.

FAIRMONT HALL / PARK
— Workshops



8.30am — 9.30am
Yoga in the Park with Peta Ann Gowing

9.30am — 11.00am
How to be more than a Bystander

Join the team from the **MATE Program** at **Griffith University** for a conversation about the role of the bystander in preventing violence before it occurs and/or calling out behaviour that is problematic in safe and respectful ways.

11.00am — 12.00pm
Are You Talking to me?

An interactive Mindfulness session led by RFDS Senior Mental Health Clinician **Sharyn Bunn**. Participants will have the opportunity to learn and practice powerful mindfulness techniques to assist in dealing with the pressures of daily life and support overall wellbeing.

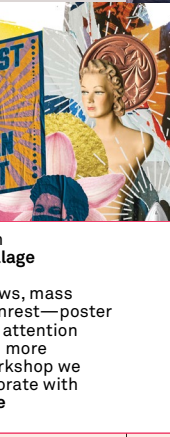


THE MARKETPLACE / READFORD ROOM MARKETPLACE
— food, craft, info and workshops



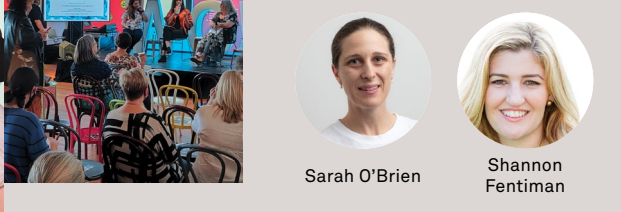
10.00am — 12.00pm
Making Change: Collage Poster Workshop

In a time of fake news, mass media and global unrest—poster design can capture attention and has never been more relevant. In this workshop we invite you to collaborate with **Queensland College**



11.00am — 12.30pm
African Dancing and Drumming

Experience a little taste of East African culture with this vibrant, fun and energetic dance workshop suited for all levels. The Imanzi cultural performers will guide you through a tour of renowned styles from Rwanda to South Africa, sharing the stories, dress and songs of this region, accompanied by live drumming.



TICKET INFO

WOW Festival Pass

Friday 4th – Sunday 6th
Full weekend including Friday night Red Ridge the Label — Canvas to Catwalk, all conversations and workshops across Saturday and Sunday, including Sunday lunch, and Saturday night performance of Funny Mummies Cabaret from Jenny Wynter
\$50

WOW Saturday Pass

Saturday 5 March
All conversations and workshops and Saturday night performance of Funny Mummies Cabaret from Jenny Wynter
\$30

WOW Sunday Pass

All conversations and workshops including Sunday International Women's Day lunch — The Future is Ours
\$30

Friday evening only

Red Ridge the Label — Canvas to Catwalk
\$15

Saturday evening only

Funny Mummies Cabaret from Jenny Wynter
\$15

Book now wowaustralia.com.au/wow-longreach-2022

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